

More care for more pets

Because one size—or one pet insurance plan—doesn't fit all.

Nearly 1 in 3 pet families experience a barrier to care—and 80% of the time that barrier is financial.¹

Pet insurance can help lower the financial barriers to pets receiving the care they need.

Our all-new, truly customizable pet insurance gives your pet family the freedom to dial coverage levels up or down to accommodate your priorities, budget and preferences.²







Pet families with Nationwide® pet insurance receive the financial support they need to care for their pets the way they want.



Build your own unique plan at PetsNationwide.com

[1] Access to Veterinary Care: Barriers, Current Practices, and Public Policy. Access to Veterinary Care Coalition. Published December 17, 2018.

[2] Some exclusions may apply. Certain coverages may be excluded due to pre-existing conditions. See policy documents for a complete list of exclusions and any annual limits that may apply. Plans may not be available in all states. Policy eligibility may vary.

Sample premiums as quoted May 2024. All plans require accident coverage; additional coverage for illness, hereditary & congenital, and wellness is optional. Optional coverage for behavior, prescription food and prescription supplements may also be available. Pre-existing conditions are not covered.

Products underwritten by Veterinary Pet Insurance Company (CA), Columbus, OH; National Casualty Company (all other states), Columbus, OH. Agency of Record: DVM Insurance Agency. All are subsidiaries of Nationwide Mutual Insurance Company. Subject to underwriting guidelines, review and approval. Products and discounts not available to all persons in all states. Insurance terms, definitions and explanations are intended for informational purposes only and do not in any way replace or modify the definitions and information contained in individual insurance contracts, policies or declaration pages, which are controlling. Nationwide, the Nationwide N and Eagle, and Nationwide is on your side are service marks of Nationwide Mutual Insurance Company. ©2024 Nationwide. 24GRP10078.



Different plans for different pets

Nationwide® offers innovative pet protection solutions that accommodate your pet family priorities, budget and preferences.

Right-size coverage that you can customize



Jackson is an 8-year-old domestic longhaired cat in Florida. He does his own stunts—and doesn't plan on slowing down as he gets older. His stunt coordinator (his human) needs Accident coverage only.

Jackson's plan:

Accident: \$5,000 annual limit

Illness: None Wellness: None

Reimbursement: 80% Deductible: \$250

Premium: \$6.86/month



Rocket is a 2-year-old Lab mix in Chicago. He loves to play full-throttle and often doesn't know when (or how) to stop himself—which can lead to unexpected vet visits. His vaccinations are up to date.

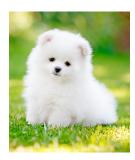
Rocket's plan:

Accident: \$5,000 annual limit Illness: \$5,000 annual limit

Wellness: None

Reimbursement: 80% Deductible: \$250

Premium: \$63.10/month



Luna is a purebred Pomeranian puppy in Miami who loves nothing more than luxurious pampering. She gets only the finest things in life so her human selects the all available coverage for accidents, illnesses and wellness.

Luna's plan:

Accident: \$5,000 annual limit Illness: \$5,000 annual limit (+ Congenital/Hereditary rider)

Wellness: Level 2 Reimbursement: 80% Deductible: \$250

Premium: \$117.08/month



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